





PROFILE

**PARADISE
PROPERTY**
Group

Head Office Seminyak

Jl. Sunset Road no. 9a | +62 (0361) 737 357

info@ppbali.com |  theparadisepropertygroup |  ppgbali

Office network: Seminyak • Jimbaran • Nusa Lembongan



CPE1612

1-11

INTRODUCTION

It was 2004 and Mark Tuck created

Paradise Property as a full service
Real Estate Agency and Property Development Company.

Within the first year, the business became the leader in Bali's
Real Estate and Property scene, attracting various new Signature
Property Developments, Key Property Sales Listings, and
Industry leading Personnel.

"Ray White, Paradise Property Group." Banner in Indonesia. Ray
White recognised an enormous potential to expand into the
Indonesian market through Mark and his established office
network and team.

The relationship was a perfect match for several years, however
when the agreement came to a close, Mark decided it would be
better for the Company to travel along its path - separate from
Ray White. As a result of breaking away, Paradise Property
Group became fully independent.

With such newfound independence came the ability to move with
the times, and quickly adapt to the ever maturing and evolving
Bali and broader Indonesian Real Estate Market.

With fresh eyes looking into Bali and the far-reaching corners of
Indonesia from the outside world; Mark and his team were
already several steps ahead of any industry competition.

We have entered a new chapter in the story of Paradise.

“

paradise -/'perə,dīs/ - (noun)

*a place that is perfect for a particular
activity or for a person who enjoys that
activity*

“

As we look ahead into the next century, leaders will be those who empower others.

-- Bill Gates

**Mark is the Founder and Current Leader of
Paradise Property Group**

It is Marks vision which continues to allow the team to innovate and drive the Company forward.

Mark quietly (without fanfare) actively promotes social causes, sustainable development and the need to be conscious of preserving the precious and vulnerable indigenous cultures - that permeate through our wondrous and mostly uninhabited *13,466 Island Archipelago.

While he originates from England life in London is a distant past; as Mark is in Bali, Indonesia to stay.

*Ref: Badan Koordinasi Survei dan Pemetaan Nasional - geospatial survey conducted between 2007 to 2010



THEFOUNDER

“

*The only place where success comes before work
is in the dictionary.*

—Vidal Sassoon

CORE BUSINESS

The Paradise Property - Real Estate Agency

related services range from the brokering of one off villa's, large residential homes, multi-unit villa complex's, to multi-million dollar Commercial Properties and Hotels/Resorts.

Many of our clients just want to secure a luxury second home in paradise; which can combine as a savvy investment with significant cash flow while they are away from Bali.

We can assist both Indonesian and foreign citizen clients - buy, sell or lease property throughout Bali and other parts of Indonesia.

We also offer wide-ranging Consultancy Advice in the Residential and Commercial Property Sectors. We can refer you to Professional Legal Advisors, Architects and other consultants relating to your property sale/purchase. At a minimum we can at least point you in the right direction, so that you can source such advice for yourself.

“


Everything you can imagine is real.

-- Pablo Picasso

PRODUCTS & SERVICES

We offer Real Estate Brokerage, Villa Management and Operations Consultation, Project Marketing, Commercial Sales, Asset Management, Vendor Packages, Listing Programs and we're privileged to work with some of the world's foremost Property Consulting Firms.

There will be announcements regarding a Strategic Consulting Alliance over the coming months. We are focused on making the clients journey through their property transaction with us, a high-touch experience with quick response times and straight forward advice that is timely. Most importantly we aim to provide appropriate feedback and the best results possible for them and their family.



“*Coming together is the beginning.
Keeping together is progress. Working
together is success.*

-- Henry Ford

PARADISE PROJECTS

Our dedicated Project Marketing Team

work closely with our clients who wish to acquire Development sites. At the front of mind during this process, is a laser sharp focus on the maximisation of the potential project; whether it be Residential or Commercial. To assist our customers to achieve this we help coordinate through our extensive network of associates and directly within our Paradise Property Offices, Concept and Design, Project Construction, Marketing, Sales and Overall Project Coordination.

We are also supported by a network of the finest Agencies dotted throughout Indonesia and the broader South East Asian Region. The current projects on hand or that are in planning equate to over IDR2 Trillion. You can be assured, that only projects which pass our strict quality control procedures get exposed to our clients. We're extremely fussy that way - and proud of it!



“

Whoever said money can't buy happiness, didn't know where to go shopping.

-- Bo Derek

PRESTIGE

It's Prestige when all of the right boxes get ticked.

Always hand-picked, often award-winning, usually luxurious and continuously excellent; we love to showcase and share the best of the best in land, property and commercial developments.

If you expect the extraordinary and appreciate the astonishing, you'll understand that Paradise Prestige is where you need to go shopping.



“

To me, business isn't about wearing suits or pleasing stockholders. It's about being true to yourself, your ideas and focusing on the essentials.

-- Richard Branson

MANAGEMENT STRUCTURE

As we are in the final phases of restructuring the Paradise Property Group of Companies, our goals begin to realign and redirect towards a focus on providing turnkey solutions, not only for us but also for our strategic partners and clients.

A fundamental aspect of this restructuring process is to look towards an expanded Management Team and set of Company Structures – we will have some announcements on this shortly. Clear lines of responsibilities are currently being reset and blended with adequate checks and balances; which will lead to an improved alignment within the Organization.

The benefits of this realignment and evolution will quickly be felt all the way through to an improved experience for our culturally diverse client-base and internal team. Keep watching - and we ask you to participate while we begin to introduce more forward-thinking concepts, and people throughout the Organization. Some facets you will notice, some you won't - as we call upon the strength of our conviction and depth of knowledge developed through our uniquely Indonesian Centric Business Model to deliver on the commitments moving forward.



“

Learn how to see. Realize that everything connects to everything else.

--Leonardo Da Vinci

BEYOND BALI

We love Bali, there's no doubt

about that, but there's much more to discover about Indonesia. We have spent the last few years exploring many of the relatively unspoilt islands to the East and as a Group, we have developed a reputation for being the "Go to Organisation" for Smart Investment Insights.

Places like Flores, Selayar, Raja Ampat, Wakatobi and the Province of Papua are becoming more attractive to Visitors and Investors, especially those people looking for self-sustaining eco-developments.

We actively promote the preservation of diverse cultures and living off-grid when the environment permits.

“

The heart that gives, gathers

— Tao Te Ching



WE CARE WE SHARE

Even from the early days, we've been driven to help

those less fortunate than us; by contributing to the well-being of the indigenous communities of Indonesia. What began as a little idea has blossomed into what is fondly now known as the "We Care, We Share" Initiative.

It is an important Company ethos to give back whenever and wherever we can and for us "We Care, We Share" is as much a lifestyle as it is a mission.

We are proud to be the major sponsor of Solemen – An Indonesian registered, non-profit charity primarily focused on helping the disadvantaged in Bali.

“

*The successful warrior is
the average man, with
laser-like focus.*

-- Bruce Lee

OUR FUTURE

We're not shy in coming forward, never have, never will and look forward to continuing to pave the way. Our energy and ethos demonstrates the commitment to assisting our clients to take advantage of the enormous potential in the Indonesian Real Estate Industry.

By 2020, we plan to have offices covering Indonesia's major cities of Jakarta, Surabaya and Bandung and a few other beautiful paradises beyond. A key component of this expansion will be the forming of further alliances with major Industry and Governmental Groups across South East Asia.

With global knowledge and incomparable local expertise and experience, we are set to become Indonesia's most dynamic, creative and innovative Property Super-brand, where we create truly memorable experiences and financial reward for our clients, partners and colleagues.